



Vishal Dhillon

User Experience Designer

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Portfolio: [Vishal Dhillon](#) | LinkedIn: [Vishal Dhillon](#)

UX & Research

User Interviews
Quantitative Testing
Qualitative Testing
Surveys
Research Synthesis
Usability Testing
A/B Testing

Tools

Figma
FigJam
Miro
Notion
Optimal Workshop
Adobe Illustrator
Adobe Photoshop
Claude
Gemini
Banani
Midjourney
ChatGPT

Design

Interaction Design
Wireframing
Prototyping
Accessibility Design
Graphic Design
Web Design
Mobile Design

Languages

English
Punjabi
Hindi

Experience

Freelance / UX Designer

September 2022 - Present

- Conducted usability testing, research and prototyping for web, mobile and digital interfaces.
- Created logos, designs and visual assets.
- Owned the entire UX process, including every step of design thinking.

Integrative Conservation Clinic / UX Designer

September 2022 - June 2023

- Led the UX design of a digital platform enabling collaboration across conservation researchers and practitioners.
- Conducted user interviews and usability testing to identify navigation pain points and accessibility needs.
- Designed wireframes and interactive prototypes to streamline search, filtering, and data exploration.
- Developed a structured content hierarchy that improved information discovery and reduced cognitive load.
- Collaborated with stakeholders to ensure the platform supported both research and real-world application goals.

UNICEF Canada / UX Designer

January 2021 - September 2021

- Conducted user research to understand youth engagement challenges in digital advocacy spaces.
- Designed interactive mobile interfaces that blended learning, discussion, and action-based features.
- Created low- and high-fidelity prototypes to test different engagement flows and gamification models.
- Led usability testing sessions to gather feedback on accessibility, clarity, and content relevance.
- Collaborated with a cross-functional team to align visual design, content tone, and platform objectives.

Education

Wilfrid Laurier University / BDes in User Experience Design

September 2019 - April 2023, Brantford, ON