



Vishaldip Dhillon

User Experience Designer

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Portfolio: [Vishal Dhillon](#) | LinkedIn: [Vishal Dhillon](#)

Skills

Figma
Adobe Illustrator
Adobe XD
Adobe Photoshop
Adobe InDesign
HTML/CSS
Microsoft Office

UX Methods

Empathy
Persona
Storyboard
Usability Testing
Iterating
Prototyping
Design Thinking
User Research

Design

Interaction Design
Visual Design
Graphic Design
Web Design
Mobile Design
Illustration

Languages

English
Punjabi
Hindi

Experience

Integrative Conservation Clinic / UX Designer (Project)

September 2022 - April 2023

- Led the UX design of a digital platform enabling collaboration across conservation researchers and practitioners.
- Conducted user interviews and usability testing to identify navigation pain points and accessibility needs.
- Designed wireframes and interactive prototypes to streamline search, filtering, and data exploration.
- Developed a structured content hierarchy that improved information discovery and reduced cognitive load.
- Collaborated with stakeholders to ensure the platform supported both research and real-world application goals.

UNICEF Canada / UX Designer (Project)

January 2021 - May 2021

- Conducted user research to understand youth engagement challenges in digital advocacy spaces.
- Designed interactive mobile interfaces that blended learning, discussion, and action-based features.
- Created low- and high-fidelity prototypes to test different engagement flows and gamification models.
- Led usability testing sessions to gather feedback on accessibility, clarity, and content relevance.
- Collaborated with a cross-functional team to align visual design, content tone, and platform objectives.

Education

Wilfrid Laurier University / BDes in User Experience Design

September 2019 - April 2023, Brantford, ON

Heart Lake Secondary School / Ontario Secondary School

Diploma

September 2011 - June 2014, Brampton, ON

- Ontario Scholar

Work Experience

Bimeda MTC / Packer

May 2018 - December 2018, September 2023 - July 2025

- Prepared and packaged veterinary pharmaceutical products according to quality and safety standards.
- Operated and maintained packaging equipment while ensuring compliance with GMP (Good Manufacturing Practices).
- Conducted quality checks to verify correct labeling, lot numbers, and product integrity before shipment.
- Worked efficiently in a fast-paced production environment, meeting daily output goals and accuracy targets.
- Collaborated with team members to maintain a clean, organized, and safe workspace.
- Supported continuous improvement initiatives by identifying and communicating workflow or efficiency issues to supervisors.

Frito Lay / Packer

May 2019 - September 2019

- Packaged snack products efficiently while maintaining high accuracy and quality control standards.
- Operated and monitored packaging machinery to ensure smooth production flow and minimize downtime.
- Verified product labels, codes, and weights to meet Frito-Lay's strict quality and safety guidelines.
- Worked as part of a fast-paced production team, consistently meeting daily output goals.
- Maintained cleanliness and organization in the work area to support health and safety compliance.
- Assisted team leads with line changeovers, product inspections, and process improvements to reduce waste.

Volunteer Experience

Canadian Cancer Society / Team Leader

April 2011 - April 2016

- Responsible for ensuring volunteers were well informed of their duties, providing support where needed, and supervising the collection of money
- Worked independently and as a part of a team to promote donations in various locations to meet a goal
- Counted and provided accurate counts of money collected to the Canadian Cancer Society