



Vishal Dhillon

User Experience Designer

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Portfolio: [Vishal Dhillon](#) | LinkedIn: [Vishal Dhillon](#)

UX & Research

User Interviews
Surveys
Research Synthesis
Usability Testing
A/B Testing

Tools

Figma
FigJam
Miro
Notion
Optimal Workshop
Adobe Illustrator

Design

Interaction Design
Wireframing
Prototyping
Accessibility Design

Languages

English
Punjabi
Hindi

Experience

Integrative Conservation Clinic / UX Designer (Project)

September 2022 - April 2023

- Led the UX design of a digital platform enabling collaboration across conservation researchers and practitioners.
- Conducted user interviews and usability testing to identify navigation pain points and accessibility needs.
- Designed wireframes and interactive prototypes to streamline search, filtering, and data exploration.
- Developed a structured content hierarchy that improved information discovery and reduced cognitive load.
- Collaborated with stakeholders to ensure the platform supported both research and real-world application goals.

UNICEF Canada / UX Designer (Project)

January 2021 - May 2021

- Conducted user research to understand youth engagement challenges in digital advocacy spaces.
- Designed interactive mobile interfaces that blended learning, discussion, and action-based features.
- Created low- and high-fidelity prototypes to test different engagement flows and gamification models.
- Led usability testing sessions to gather feedback on accessibility, clarity, and content relevance.
- Collaborated with a cross-functional team to align visual design, content tone, and platform objectives.

Education

Wilfrid Laurier University / BDes in User Experience Design

September 2019 - April 2023, Brantford, ON

Heart Lake Secondary School / Ontario Secondary School

Diploma

September 2011 - June 2014, Brampton, ON

- Ontario Scholar